



**SGCCI**

**THE SOUTHERN GUJARAT CHAMBER  
OF COMMERCE & INDUSTRY**  
BUSINESS VOICE OF SOUTH GUJARAT SINCE 1940

# Global Village

**GLOBAL EXCHANGE AND TRADE EXHIBITION**

**25 26 27 JANUARY 2025**

**VENUE**




**Surat International Exhibition &  
Convention Centre, Sarsana, Surat.**



## ABOUT SGCCI

SGCCI was established in the year 1940, the oldest apex body of Gujarat has a strong base of more than 12,500+ direct members and 150+ associations from wide spectrum of Trade & Industry. SGCCI is dedicatedly serving to the Trade & Industry since 83 years. SGCCI has mastered the Art of Exhibitions and Trade Fairs mainly organizing Industry Specific Exhibitions like Udyog, SITEX, Yarn Expo, WeaveKnIT, Fiber 2 Fashion, Auto Expo, Sparkle International, Energy International, WEE, Vyapar, Food & Agritech Expo. The Surat International Exhibition & Convention Centre which is built in 1,16,000 Sq. Ft. of pillar less air-conditioned dome spread over 13 hectares. The Chamber has also been awarded by Zee Business for the best performances in MSME sector.

## INTRODUCTION



Welcome to the International Pavilion by The Southern Gujarat Chamber of Commerce and Industry. Our mission is to build an interactive platform that bridges cultural, educational, and business connections between India and the global community.

This pavilion will highlight the cultural diversity of participating countries, offer insights into their educational opportunities, and showcase potential trade partnerships. We aim to provide Indian participants with valuable opportunities to engage with international markets, enhance cross-cultural understanding, and explore new avenues for growth.





## OBJECTIVE OF THE INTERNATIONAL PAVILION PROGRAM



### Promote Cultural Exchange:

Showcase diverse cultures through exhibits and performances.



### Encourage Networking:

Foster interactions between Indian and international stakeholders.



### Tour & Travelling:



### Facilitate Business Connections:

Link Indian businesses with global partners for trade and collaboration.



### Provide Educational Insights:

Highlight international academic and research opportunities.

## STRENGTHEN INTERNATIONAL RELATIONSHIPS



**Goal:** To build and reinforce relationships between Indian and international stakeholders through collaborative efforts and mutual understanding.

### Objectives:

- **Partnership Development:** Facilitate discussions and agreements on joint ventures, strategic alliances, and other collaborative projects.
- **Cultural Diplomacy:** Promote diplomatic ties through cultural diplomacy, showcasing the positive aspects of global collaboration.

## ALLOCATION TO EXHIBITOR

- We will provide to each Countries will have 81 sqmft & some other flexible & Sq.Mtr. option to set up zones for Food, Culture, Visa, Guides, and B2B etc.
- The Village will also feature spaces for cultural shows, food tasting, and seminars in the Exhibition.

# SPONSORSHIP MATRIX

## POWERED BY SPONSORSHIP

- Tagline as "Powered By" Sponsor
- Logo Visibility on the Main Entrance Gate
- Logo Visibility on Promotional Materials:
  1. Generator Inclusion Card
  2. Inaugural Inclusion Card
  3. Handbags
  4. Maggache Advertisement
- Logo Visibility on Web Site of Global Village - Global Exchange and Trade Exhibition
- Logo Visibility on one side panel of the Backboard during Inaugural Function
- At-venue priority for Recognition of your company in the Inaugural Function of "Global Village - Global Exchange and Trade Exhibition"
- One Color Page Advertisement (4 Colour) in the Exhibitors' Catalogue of "Global Village - Global Exchange and Trade Exhibition" (Size: 12cm x 17cm height and advertisement material will be provided in CDR format)
- One Banner at the Exhibition Centre. (Size 24 ft. x 4 ft.) (Advertisement material will be provided in CDR format)
- Roaming Pole inside Parking Area. (10 Nos. one side) (Size 2.5 ft. x 3.5 ft.)
- Outer Wall Roadside of Exhibition Centre. (10 Nos.) (Size 10 ft. x 8 ft.)

## PLATINUM SPONSORSHIP

- Tagline as "Platinum" Sponsor
- Logo Visibility on the Main Entrance Gate
- Logo Visibility on Promotional Materials:
  1. Generator Inclusion Card
  2. Inaugural Inclusion Card
  3. Handbags
  4. Maggache Advertisement
- Logo Visibility on Web Site of Global Village - Global Exchange and Trade Exhibition
- Logo Visibility on one side panel of the Backboard during Inaugural Function
- At-venue priority for Recognition of your company in the Inaugural Function of "Global Village - Global Exchange and Trade Exhibition"
- Two Color Page Advertisement (4 Colour) in the Exhibitors' Catalogue of "Global Village - Global Exchange and Trade Exhibition" (Size: 12 cm x 17 cm height and advertisement material will be provided in CDR format)
- One Banner at the Entrance of the Exhibition Centre. (Size 28 ft. x 4 ft.) (Advertisement material will be provided in CDR format)
- Roaming Pole inside Parking Area. (10 Nos. one side) (Size 2.5 ft. x 3.5 ft.)
- Outer Wall Roadside of Exhibition Centre. (12 Nos.) (Size 10 ft. x 8 ft.)

## GOLD SPONSORSHIP

- Tagline as "Gold" Sponsor
- Logo Visibility on the Main Entrance Gate
- Logo Visibility on Promotional Materials:
  1. Generator Inclusion Card
  2. Inaugural Inclusion Card
  3. Handbags
  4. Maggache Advertisement
- Logo Visibility on Web Site of Global Village - Global Exchange and Trade Exhibition
- Logo Visibility on one side panel of the Backboard during Inaugural Function
- At-venue priority for Recognition of your company in the Inaugural Function of "Global Village - Global Exchange and Trade Exhibition"
- One Full Page Advertisement (4 Colour) in the Exhibitors' Catalogue of "Global Village - Global Exchange and Trade Exhibition" (Size: 12 cm x 17 cm height and advertisement material will be provided in CDR format)
- One Banner at the End of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be provided in CDR format)
- Roaming Pole inside Parking Area. (12 Nos. one side) (Size 2.5 ft. x 3.5 ft.)
- Outer Wall Roadside of Exhibition Centre. (10 Nos.) (Size 10 ft. x 8 ft.)

## SILVER SPONSORSHIP

- Tagline as "Silver" Sponsor
- Logo Visibility on the Main Entrance Gate
- Logo Visibility on Promotional Materials:
  1. Generator Inclusion Card
  2. Inaugural Inclusion Card
  3. Handbags
  4. Maggache Advertisement
- Logo Visibility on Web Site of Global Village - Global Exchange and Trade Exhibition
- Logo Visibility on one side panel of the Backboard during Inaugural Function
- At-venue priority for Recognition of your company in the Inaugural Function of "Global Village - Global Exchange and Trade Exhibition"
- One Full Page Advertisement (4 Colour) in the Exhibitors' Catalogue of "Global Village - Global Exchange and Trade Exhibition" (Size: 12 cm x 17 cm height and advertisement material will be provided in CDR format)
- One Banner at the End of the Exhibition Centre. (Size 26 ft. x 4 ft.) (Advertisement material will be provided in CDR format)
- Roaming Pole inside Parking Area. (10 Nos. one side) (Size 2.5 ft. x 3.5 ft.)
- Outer Wall Roadside of Exhibition Centre. (10 Nos.) (Size 10 ft. x 8 ft.) (All Silver Sponsors Logo will be share equally in promotional area)

## RATE CHART

Stand Size (in Meter)	No. Mts.	Rate USD Per Sq. Mts.	Price (USD)	Price (INR)
9 x 9	63	123	9963	Rs. 855324
6 x 9 or 9 x 6	54	132	7128	Rs. 611939
6 x 6	36	145	5220	Rs. 448137
3 x 9 or 9 x 3	27	154	4158	Rs. 356964
3 x 6 or 6 x 3	18	196	2988	Rs. 258520
3 x 3	9	172	1548	Rs. 132896

## SPONSORSHIP

Description	Amount ₹
Powered by	Rs. 5,00,000/-
Platinum Sponsor	Rs. 4,00,000/-
Gold Sponsor	Rs. 3,00,000/-
Silver Sponsor	Rs. 2,00,000/-

GST & Other Govt. Taxes Applicable

Surat International Exhibition & Convention Centre  
Off Sachin Magdalla Highway,  
Nr. Khajod Crossing, Sarsana,  
Surat - 395007, Gujarat, India



**APPROACH TO VENUE**  
12 KMS from Surat Railway Station  
5 KMS from Surat Airport  
20 KMS from N.H. 6  
(By pass Palsons - Sachin GIDC)

ORGANISED BY



SGCCI

THE SOUTHERN GUJARAT CHAMBER OF COMMERCE & INDUSTRY

&

SOUTHERN GUJARAT CHAMBER TRADE & INDUSTRIES DEVELOPMENT CENTRE

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